

PRESS RELEASE  
FOR IMMEDIATE RELEASE

September 24, 2007

**MONTEREY PENINSULA COMMUNITY THEATRE COMPANY CHARITABLE TRUST  
RECEIVES \$1000.00 GRANT FROM TARGET FOR STORYBOOK THEATRE**

**(Monterey, CA)**—The Monterey Peninsula Community Theatre Company Charitable Trust today announced a partnership with Target in recognition of its efforts in introducing young children to live theatre, a \$1000.00 grant received from Target and will be used to support our 2007-2008 Storybook Theatre program.

This grant is part of ongoing efforts by Target to strengthen families and communities throughout the country. Since opening its doors, Target has given 5% of its income to organizations that support education, the arts and safe families and communities. Today that translates to \$3 million every week.

“At Target, we are making a real difference every day through our grant-making program,” said Laysha Ward, vice president, community relations, Target. “We’re proud to partner with the Monterey Peninsula Community Theatre Company Charitable Trust as part of our ongoing commitment to give back to the communities where our guests and team members live and work.”

Additionally, Target also gives through signature programs that are designed to inspire learning in children and families. Programs include:

- Take Charge of Education<sup>®</sup>, a school fundraising program
- Target Field Trip Grants, a program that helps educators bring learning to life for students through the distribution of grants
- Ready.Sit.Read!<sup>SM</sup>, a program dedicated to fostering a lifelong love of reading in children
- Target House<sup>®</sup>, which serves as a home away from home for families of children receiving life-saving treatment at St. Jude Children’s Research Hospital<sup>®</sup> in Memphis
- Target Volunteers, a program where Target team members and retirees annually donate more than 315,000 hours of time to more than 7,000 community-based projects

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About The Monterey Peninsula Community Theatre Company Charitable Trust

The Monterey Peninsula Community Theatre Company Charitable Trust was founded in 1999 as an independent non-profit to support the endeavors of the Monterey Peninsula College Drama Department. The trust provides, numerous scholarships & tuition assistance, and provides additional funding for all productions and projects of the MPC Drama Department. During 2006 the trust provided \$102,415 in program support & scholarships.

About the Storybook Theatre Program

Now Entering its 4<sup>th</sup> Season, the Storybook Theatre continues to make theatre-going a family event, often being a child's first introduction to theatre. Storybook Theatre not only introduces young audiences to live theatre but at the same time exposes them to classic literature. The MPC Storybook theatre is an operating program of the Monterey Peninsula Community Theatre Company Charitable Trust, operated in conjunction with the MPC Drama Department. Our new season, which opens November 8<sup>th</sup>, with Winnie the Pooh and Friends, will also include Excalibur: The Story of Young King Arthur, and Sir Slob and the Princess.

About Target

Minneapolis-based Target serves guests at 1,502 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.

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